



**Carrot-TOP INDUSTRIES Inc.**

*Trusted Partner for Patriotic and Customized Solutions™*

# CUSTOM PRODUCT BUYING GUIDE

**THE HIGH-IMPACT  
SOLUTION FOR  
YOUR SCHOOL!**

**800-628-3524**  
**carrot-top.com**

**Serving Education Since 1980**



## We make it easy to show off your school logo!

### *What is the turn around time on products?*

Typical production time is 2-3 weeks after you approve the final artwork. Need it sooner for a special event? Let us know. We will do our best to meet your date, though rush and expedited shipping charges may apply.

### *I have a logo and an idea but no designer. Can you help?*

Yes we can! Our graphic designers have extensive creative experience. We'll work with you to get the impact you need for your school.

### *Do I have to pay an art charge?*

If we create a vector file of your artwork, there are two types of fees. The standard fee will be a one-time \$40 artwork creation charge. If the project is more in depth and complicated, there may be additional artwork charges. If you use the same logo on other products or need minor changes to a re-order, there are NO additional art charges. If you can provide artwork in Illustrator vector format, no art charges will apply.

### *What if I don't have the correct format artwork?*

Our graphic designers are here to help. For a small fee, they can recreate your logo or design one for you, ensuring you have a top quality design.

### *How do I place an order?*

You can order online, by fax or call our experienced Customer Care Professionals to place an order. If you need extensive design help, we recommend calling so we can talk you through your project. We offer multiple ways to pay, and also accept PO's on approval.

### *What is your return policy?*

Personalized items cannot be accepted for return, unless there is a manufacturing error or product defect. All refunds and exchanges must be made within 30 days of receipt.



# Create a unified look for your school from the inside out!



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# STREET BANNERS

Welcome students and the community to your school with this high-impact solution



## Banner Size - What is the right size for my pole?

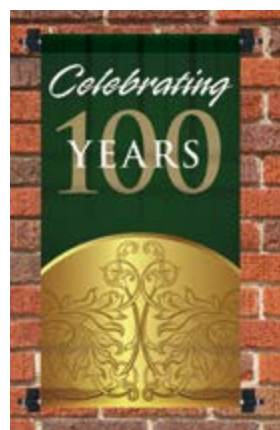
You want to order the largest size banner that your pole can accommodate both structurally and visually. The chart below is our basic guideline. Our Customer Care Professionals are available to answer all your questions. Just give us a call at 800-628-3524.

### Pole vs. Banner Size

Small Light Poles - 8-18 feet tall  
Banners: 17" x 36" or 23" x 48"

Medium Light Poles - 18-30 feet tall  
Banners: 23" x 48" or 30" x 60"

Large Light Poles - 30 feet or taller  
Banners: 30" x 60" or 30" x 84"



**NO POLE?  
NO PROBLEM!**  
WE CARRY A VARIETY OF  
WALL MOUNT HARDWARE

## Street Banner Materials:

We offer three different banner materials and each has its own distinct look and applications.

### Gallery™

- 18 oz. Vinyl (Our Most Popular)
- Eye-catching shiny vinyl material
- Recommended for light to moderate wind areas
- Digital print process, capable of printing photos, shading and fine detail
- No minimum quantity required



### Main Street

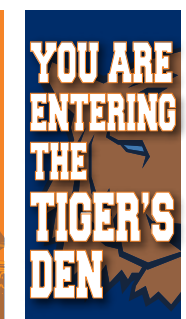
- Acrylic coated polyester material
- Recommended for high wind areas
- Digital print process, capable of printing photos, shading and fine detail
- Unlimited imprint colors
- Minimum quantity of 3

### Sunbrella®

- Canvas-like marine acrylic material
- Longest lasting material
- Screen printed process for simple solid color designs only
- **Limited background colors available**
- **Up to 3 imprint colors only**
- **Minimum quantity of 3 required**



**Only have a photo to work with?** Our graphic designers can create custom designs based on photos, logos or just your ideas!



Supply us with your school colors, mascot or photo. Our experienced graphic designers are available to create a one-of-a-kind design for you. Call 800-628-3524 to place your order.



Street Banner Hardware - at an affordable price!

Bannerguard™

- Our exclusive street banner hardware is a cost-effective solution
- Removable fiberglass rods make installation and removal a snap
- Includes three stainless steel bands per bracket that keep your banner in place
- Recommended for locations with light to moderate wind



REMOVABLE POLES!  
Easily attach with steel pin  
through pre-drilled holes



EASY INSTALLATION!  
Straps secure with screw  
locking-mechanism



Bannerguard™ Black

- Our most popular banner hardware is now available in Black
- The powder-coated finish is sleek and stylish which compliments darker poles
- Sets are available for both single or double banner installations
- Exclusive all black hardware components, including black fiberglass rod

Do You Have a Square Pole?

View our full line of hardware at [carrot-top.com](http://carrot-top.com)

Need a Mascot? We Can Help!  
We have a large selection of stock logos  
to choose from.

Visit [carrot-top.com/3stepcustom](http://carrot-top.com/3stepcustom)  
for 3-Step mascot and layout options



“The custom  
mats are stunning!!  
We have received  
soooo many nice  
comments on  
them. Thanks for  
doing a great job.”

- C. FREEMAN,  
ST. JOHN'S CATHOLIC  
SCHOOL

CUSTOM METAL SIGNS

We now offer multiple options for durable  
outdoor signage. Our graphic designers can  
help you create a custom high-impact design.

- Full color digital print process
- UV protective coating
- No minimums required
- Custom shapes and sizes



Polymetal Custom Signs

These signs are a “sandwich” of  
aluminum-facing with high-density plastic  
core. They are less expensive, lighter  
weight, easier to install and cut into  
shapes than standard aluminum.

Aluminum Custom Signs

These signs come from a single “sheet”  
of aluminum in one of two thicknesses.  
They have been used for small to medium  
outdoor signage for decades.

Typical Sign Shapes



“Which material should I choose?”

Polymetal and Aluminum are both great options for outdoor signage. Refer to the chart below  
for guidance. We are always here to help! Call 800-628-3524 for assistance.

	Use for different sign sizes:			Other material characteristics:		
	Small	Medium	Large	Flexibility	Weight	Custom Shapes
POLYMETAL (3MM; .118")	GOOD	BEST	BEST	RIGID	LIGHT	BEST
LIGHT GAUGE ALUMINUM (.040")	BEST	OK	NOT RECOMMENDED	PLIABLE	LIGHT	GOOD
HEAVY GAUGE ALUMINUM (.080")	OK	GOOD	OK	RIGID	HEAVY	OK

“What size do I need?”

The size of your sign depends on what distance it will typically be viewed.

SMALL

Up to 18" x 24" (3 square ft)

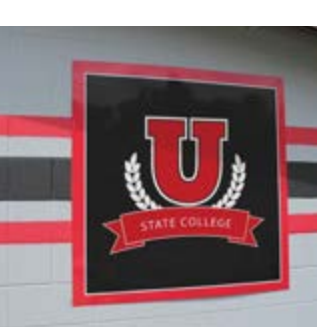
Commonly used for directional and  
safety signage both indoors and out.  
Can be mounted on steel posts.  
If typically viewed up close, more  
detailed information can be included.



MEDIUM

From 3 to 7 square feet

Typically mounted on buildings or  
fences, can be used for informational  
use if viewed up close. Minimal  
information is suggested if viewed  
from a distance.



LARGE

More than 7 square feet

Directional signs in parking lots, building  
identification and welcome signs. Typically  
viewed from a vehicle at a distance. Minimal  
information is suggested.





# CUSTOM FLAGS AND BANNERS

Make an impact while showing school pride



Close-up detail of digital flag

## Custom Digital Flags Offer Unlimited Color Choices

- One of our most popular custom options
- Our state-of-the-art digital print process produces near photo-quality reproductions, shading and other fine detail on 200 denier nylon material



## Digital Nylon Banners

- Attract attention with this lightweight, eye-catching banner
- Excellent for graduations, promoting athletic achievements, displaying your school's slogan and more

## Honor your teams!

### Custom Digital Vinyl and Vinyl Mesh Banners

- This affordable banner is ideal for displaying school spirit on your fields and for special events like graduation, homecoming, spirit week, etc.
- Our digital print process uses UV-resistant inks which helps slow fading



Vinyl Mesh detail



## Raise money with sponsorship banners



“ I know I could never have recieved better service than what you provided... Thank You! ”

-E. WILLIAMS,  
MONARCH ACADEMY  
BALTIMORE CAMPUS #381





# YOUR LOGO. ENDLESS POSSIBILITIES!



3' x 5' Digital Flag



6' Contour Table Cover

24" x 18"  
Heavy Gauge  
Aluminum  
Sign



8' x 2'  
Blade Flag



4' x 6' Classic Impressions Mat

Premium 10' x 10' Tent



24" x 30" Podium Banner



4' x 6' Impressions HD Mat



3' x 4' Double-sided Window Decal





**carrot-TOP INDUSTRIES inc.**

328 Elizabeth Brady Road  
P.O. Box 820  
Hillsborough, NC 27278

PRESORTED STANDARD  
U.S. POSTAGE  
PAID  
Carrot-Top Industries, Inc.

Source Code

Customer #

We  
specialize  
in stock  
and custom  
products  
for your  
school!



**800-628-3524**

*Call for More  
Information!*